

## Vermont Grocers' Newsletter Advertising Opportunities

Ad Size		Single Issue Price	6+ Issue Price	12+ Issue Price
Single	3 3/4 in x 2 in	\$ 60.00	\$ 50.00	\$45.00
Double Ad	3 3/4 in x 4 in	\$ 85.00	\$ 75.00	\$70.00
	2 in x 7 1/2 in			
Half Page	4 3/4 in x 7 1/2 in	\$115.00	\$100.00	\$90.00
Full Page	9 3/4 in x 7 1/2 in	\$155.00		

### "Special Insert Flyer Service"

Full Page

Insert            8 1/2 in x 11 in      \$175.00\*            (Single or double sided)

\* extra for printing costs if required. Call VGA office for insert printing costs

### Mid-Month Update Flyer Sponsorship

\$100.00 (per issue) Call the VGA office for details.

### Classified Ads

\$20.00 - 4 lines per issue

All VGA retail members may place classified ads at no cost (VGA membership service). Non-members may insert a classified at \$20.00 issue. If your classified requires more than 4 lines call VGA office for cost. (This service is available in the monthly publication only.)

For additional information on our advertising and flyer insert rates, or for assistance in preparing your ad call Donna at our Rutland office 800-842-8503 or email: [donna@vtgrocers.org](mailto:donna@vtgrocers.org)