

Sponsor Opportunities

Join your Vermont industry colleagues as a Sponsor of one of the day's events.

A Cost Effective Way to Gain Company Recognition !

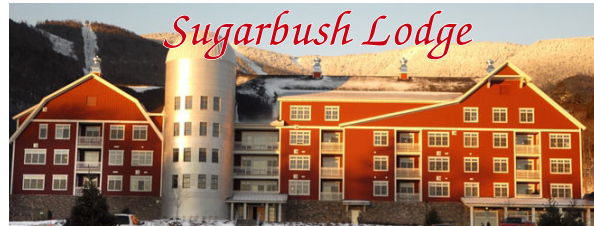
Sole Sponsorships	
— VGA Ski Day Sponsor <i>(Includes 2 Ski Passes & Dinner)</i>	\$1,250
— Ski Day Dinner Sponsor <i>(Includes 1 Ski Pass & Dinner)</i>	\$ 535
— Snowball Reception <i>(Includes 1 Ski Pass & Dinner)</i>	\$ 385
— "Going For The Gold" Ski Race	\$ 385
— Snowball Breakfast Sponsor <i>(Includes 1 Ski Pass & Dinner)</i>	\$ 385
Multiple Sponsors	
— Ski Race Gate Sponsor <i>(Includes 1 Ski Pass & Dinner)</i>	\$ 179
Ski Day Prize Sponsor	
<i>Donate an item(s) or be a cash sponsor (VGA will purchase a ski related item to be given away in your company's name)</i>	
— Cash Prize Sponsorship	\$ 100
— Item(s) donating for event prizes	

— Item(s) will be delivered to Sugarbush
-VGA registration desk day of event
— Item(s) will be shipped to VGA prior to
February 10th

— **Ski Bag "Welcome" Sponsor**
Donated items of snacks, beverages
and novelty items.
(We will need 100 of each item)
— Items donating for Welcome Bags

— Items to be shipped to VGA office prior to
February 10th.

Added Attractions



In addition to a day of Alpine or Snowboarding, Sugarbush has mountains of fun for non-skiers who would like to join us.

- Snowshoe Guided Tour of the Mountain
- Cross Country Skiing a Ole's Nordic Ski Center (Call VGA office for rates)
- Health Club: indoor heated pool, hot tub, steam, sauna & fitness equipment for guests staying over. Available to our day guests at an additional charge. (Call VGA for pricing)

Or: just spend the day in the atmosphere of the cozy Sugarbush Mountain View Room Slopeside and cheer your industry friends on at the "VGA Going For The Gold" ski race.

Special Group Rates at the Sugarbush Inn

(Includes Buffet Breakfast & next day complimentary ski lift ticket)

Single Occupancy	\$128.10 + tax & service fee
Double Occupancy	\$173.38 + tax & service fee
Clay Brook Hotel King Room	\$256.20 + tax & service fee

Resort Condos available – For availability and pricing contact Sugar Bush reservations direct.

To make reservations call Sugarbush reservations 1-800-53-SUGAR. State you are with VT Grocers' Ski Day to obtain the special Ski Day Group Rate.

Vermont Grocers' Winter Ski Event

February 16, 2012



Warren, Vermont

Join Us On The Slopes
and enjoy the best
terrains in the east

A Day Of Skiing, Fun
&
Dinner for Only

\$89

Special Hotel Rates !
(Includes complimentary next day lift ticket & breakfast)

**Welcome Vermont
Grocers, Associate Members & Friends
to Sugarbush Resort - location for
VGA's mid-winter ski event.**



Known for its award winning terrain (*and yes it is some of the best terrain in the East!*) Sugarbush's natural beauty and mountain environment provide a striking setting and a true escape from the everyday. Nestled in the Mad River Valley – is a reason in and of itself to visit us for our February winter event. When the Green Mountains turn white - Sugarbush is the home of the most exciting Alpine skiing in the east for all level skiers from beginners, to those wishing challenging downhill terrain & moguls.

Set in the Mad River Valley of North Central Vermont. A mountain ski area destination for skiers of all abilities. Sugarbush owns up to its reputation of being the eastern hub for adventure skiing, with over 111 trails, 16 lifts – 4 high speed quads and combined with Mt. Ellen has 2,600 vertical feet of terrain. Sugarbush is a favorite choice for skiers & riders. Guests arriving at Lincoln Peak this winter will discover a new entrance plaza and two new base lodges.

Make Sure to Join your fellow food industry colleagues for VGA's 2012 Mid-Winter event where industry colleagues meet for a fun-filled day on the slopes.

**RETUN REGISTRATION FORM TO: VGA SKI DAY,
148 State Street - Montpelier, VT 05602
Fax: 802-839-1927 Tel: 800-842-8503
Email: donna@vtgrocers.org or daisy@vtgrocer.org**

Alpine Ski Day Package

Includes Alpine Ski Pass, Ski Race, After Ski Snowball Reception, Dinner & Prizes

\$89

Name _____ Amt. _____
Name _____ Amt. _____
Name _____ Amt. _____
Name _____ Amt. _____

Non-Skier Dinner Package

(Snowshoe & Cross Country Activities not included in dinner package)

\$40

Name _____ Amt. _____
Name _____ Amt. _____
Name _____ Amt. _____
Name _____ Amt. _____

Snowshoe Tour

(Snowshoe Includes: Tour, Trail Fee & Rental of Snowshoes

Cross Country Skiing available at Ole's Nordic Center.: Call VGA for pricing

Check below if you are a Snowshoer and/or interested in Cross Country at Ole's



\$50

Name _____ SS _____ XC _____
Name _____ SS _____ XC _____
Name _____ SS _____ XC _____
Name _____ SS _____ XC _____

Company/Store Name _____

Contact _____

Address _____

Tel: _____ Fax: _____

Email: _____

Total Sponsorship Cost: \$ _____

Total Ski Day Registrations \$ _____

Please Bill _____ Check Enclosed _____

Charge To: VISA _____ MASTERCARD _____ DISCOVER _____ AM EXPRESS _____

Cardholder: _____ Card # _____ Exp. Date _____

Signature _____

All Sponsoring Companies are Acknowledged in our Ski Day Program & monthly newsletter