



77th Food Industry Convention & Expo

Sponsor Opportunities

WEEKEND SOLE SPONSORS

Convention Theme Sponsor	3,500
Registration Desk	Reserved
Convention "Welcome" Sponsor	Reserved
Convention ID Badge Sponsor	Reserved
ID Badge Lanyard Sponsor	Reserved

FRIDAY EVENTS - SOLE SPONSORS

Golf Tournament Sponsor	Reserved
Golf Tournament Cart Sponsor	750
Golf Special Contest Sponsor	Reserved
Friday Casino Boat Cruise	Reserved
Friday Cruise "Black Jack" Sponsor	Reserved
Friday Cruise Shuttle Sponsor	Reserved

SATURDAY EVENTS - SOLE/CO- SPONSORS

Hotel Guest Breakfast Sponsor	Reserved
Saturday Sheraton Hotel Morning Coffee	Reserved
Expo "Lucky 7's Special Events	Reserved
Expo Opening Ceremony	Reserved
Expo Retail Cash Prize Drawing	Reserved
Expo Entertainment Sponsor	650
Expo "Lucky 7's" Strolling Entertainment	500
Expo Games Sponsor	500
Expo Lounge Sponsor	500
Expo "Lucky 7's" Welcome Sponsor	Reserved
Liquor/Tobacco Workshop	Reserved
Saturday Business/Seminar Programs	Reserved
Chairman's Reception	Reserved
Reception Cheese Sponsor (includes product +)	Reserved
Chairman's Banquet	2,000
or Co Sponsor (2) @	1,000
Saturday Night "Lucky 7's" Theme Special Events	Reserved
Saturday Banquet Entertainment	Reserved
Retail Grand Prize	Reserved

SUNDAY EVENTS - SOLE SPONSORS

Coffee Break	Reserved
Sunday Brunch	Reserved
Annual Meeting	375

MULTIPLE SPONSORS

Vt. "Best Bagger" Competition	350
Weekend "Lucky 7's Jackpot" Sponsor	425

GOLF TEE-GREEN SPONSOR OPTIONS

Golf Tournament Tee-Green Sponsor	125
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CONVENTION

PROGRAM ADVERTISING

Inside Back Cover	(2) Color	Sold
Inside Back Cover	(4) Color Process	Reserved
Inside Front Cover	(2) Color	Reserved
Inside Front Cover	(4) Color Process	Sold
Outside Back Cover	(4) Color Process	Reserved
Outside Back Cover	(2) Color	Sold
Centerfold	(4) Color Process	Reserved
Full Page B/W		135
Full Page	(4) Color Process	275
Half Page		85

*Half & Full Page Ads Requesting Spot Colors Add \$90
Per Color to B/W Cost*

More Sponsor Opportunities Listed On The Reverse Side

*You may email your form to donna @
vtgrocers.org. Forms may be faxed to:
Donna @802-772-7525 or VGA 802-839-1927*

LIMITED SPACE STILL AVAILABLE AT EXPO

*Exhibit Spaces are still available. If you haven't reserved space contact Donna Hogan
at 802-775-2222 cell: 802-236-5576 or Email: donna@vtgrocers.org*

*Please Complete the Sponsor Reservation form found on the reverse side of this page
Browse our Web site www.vtgrocers.org for a complete schedule of weekend events and activities*

2011 Sponsor Registration Form

Store / Co. Name _____
Address _____
City _____ State _____ Zip _____
Contact: _____ Tel _____
Fax: _____ Email _____

(company name)



**Agrees to sponsor the following events at VGA's 2011 Convention
(List those you wish to sponsor that are on the reverse side)**

_____ Amt. \$ _____
_____ Amt. \$ _____
_____ Amt. \$ _____

CHECK ENCLOSED _____ PLEASE INVOICE _____
CHARGE TO CC: MASTERCARD _____ VISA _____ DISCOVER _____ AMERICAN EXPRESS _____
Card # _____ Exp. Date _____
Cardholder _____ Cardholder Address: _____

RETURN TO: Vermont Grocers' Association . 148 State Street . Montpelier, VT 05602
Fax Forms to: Donna @802-772-7525 - Email: donna@vtgrocers.org /or
Fax (Montpelier office) 802-839-1927

Silent Auction . . . Door Prizes . . . Welcome Gift Bags

Silent Auction Sponsor

All Proceeds Benefit Vermont Grocers' Scholarship Fund.

Convention guests have opportunities to place a written bid on individual items on display throughout the weekend.
Winners announced during the Sunday Brunch. (*You do not have to be present to win.*)



Item(s) for donation

_____ Please check here if you are planning to donate an item. Item(s)
_____ I will donate the following for the Scholarship Weekend Auction
Item(s) _____
_____ Drop off _____ Sheraton Hotel on Friday, September 16th
_____ Drop off: _____ At the VGA office prior to September 12th

Weekend Door Prize Sponsor

Show Industry Support - Gain Company Recognition

Donate an item to be given away in your company name as a door prize at an event during VGA's Convention Weekend.
I will donate _____



_____ Please check here if you are planning to donate an item, but are not sure what it will be at this time.
_____ I will drop off Door Prize(s) _____ At Sheraton Hotel on Friday, September 16th
_____ I will drop off Door Prize(s) _____ At the VGA office prior to September 12th



150 Golf Goodie Bag Items:

Name of Items _____

_____ Product will be forwarded to VGA office before September 12th
_____ Product will be dropped off at the **Miller Expo** on Thursday, September 15th by 8:30 a.m.



190 Hotel Welcome Gift Bag Items

Name of Items _____

_____ Product will be forwarded to VGA office before September 12th
_____ Product will be dropped off at the **Miller Expo** on Thursday, September 12th by 8:30 a.m.

Lucky 7's "Casino" Prize Sponsor

Name of Item(s) _____



_____ Prize will be forwarded to VGA office before September 12th
_____ Prize will be dropped off at the **Miller Expo** on Thursday, September 15th or
Friday September 16th during Vendor Set Up.