

Vermont Grocers Food Industry Convention & Expo



A great event to “Network with your Colleagues” in the industry. Join us for our 2010 weekend special events

Weekend Sponsor Opportunities

WEEKEND SOLE SPONSORS

Convention Theme Sponsor	3,500
Registration Desk	775
Convention “Welcome” Sponsor	750
Convention ID Badge Sponsor	800
ID Badge Lanyard Sponsor	Cost + 300

FRIDAY EVENTS - SOLE SPONSORS

Golf Tournament	1,250
Golf Tournament Cart Sponsor	750
Golf Special Contest Sponsor	500
Friday Night Reception - Fleming Museum Sponsor	2,500
Friday Reception Entertainment Sponsor	1,000
Friday Reception Shuttle Sponsor	500

SATURDAY EVENTS - SOLE/CO- SPONSORS

Continental Grab N’ Go Breakfast	650
Continental Breakfast Coffee Sponsor	325
Expo Shuttle Sponsor 1	500
Expo Shuttle Sponsor 2	500
Expo “Spirit of 76” Special Events	500
Expo Opening Ceremony	500
Expo Retail Cash Prize Drawing	600
Expo Entertainment Sponsor	650
Expo “Spirit of 76” Strolling Entertainment	500
Expo Games Sponsor	500
Expo Lounge Sponsor	500
Expo “Spirit of 76” Welcome Sponsor	1,000
Liquor/Tobacco Workshop	500
Saturday Business/Seminar Programs	1,000
Chairman’s “Spirit of 76” Reception	850
Reception Cheese Sponsor (includes product +)	250
Chairman’s “Spirit of 76” Banquet or Co Sponsor (2) @	1,000
Saturday Night Theme Special Events	650
Saturday Banquet Entertainment	4,250
Retail Grand Prize	750

LIMITED SPACE STILL AVAILABLE AT EXPO

Exhibit Spaces are still available. If you haven’t reserved space contact Donna Hogan at the VGA office 800-842-8503 or 802-775-5460 or Email: donna@vtgrocers.org

SUNDAY EVENTS - SOLE SPONSORS

Coffee Break	325
Sunday Brunch	650
Annual Meeting	375

MULTIPLE SPONSORS

Vt. “Best Bagger” Competition	350
Weekend “Liberty” Sponsor	425
Gift & Prize Sponsor	100

GOLF TEE-GREEN SPONSOR OPTIONS

Golf Tournament Tee-Green Sponsor	125
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CONVENTION PROGRAM ADVERTISING

Inside Back Cover	(1) Color	220
Inside Back Cover	(2) Color	270
Inside Back Cover	(4) Color Process	385
Inside Front Cover	(1) Color	220
Inside Front Cover	(2) Color	270
Inside Front Cover	(4) Color Process	385
Outside Back Cover	(4) Color Process	450
Outside Back Cover	(2) Color	300
Outside Back Cover	(1) Color	250
Centerfold	(4) Color Process	460
Full Page		135
Half Page		85

For 4 color inside page advertising rates contact the VGA office @ 800-842-8503

More Sponsor Opportunities Listed On The Reverse Side FOR SPEEDIER CONFIRMATION YOU MAY FAX YOUR SPONSOR CHOICE TO: 802-773-2242

Please Complete the Sponsor Reservation form found on the reverse side of this page
Browse our Web site www.vtgrocers.org for a complete schedule of weekend events and activities

2010 Sponsor Registration Form

Store / Co. Name _____
Address _____
City _____ State _____ Zip _____
Contact: _____ Tel _____
Fax: _____ Email _____

(company name)

**Agrees to sponsor the following events at VGA's 2010 Convention
(List those you wish to sponsor that are on the reverse side)**

_____ Amt. \$ _____
_____ Amt. \$ _____
_____ Amt. \$ _____

CHECK ENCLOSED _____ PLEASE INVOICE _____
CHARGE TO CREDIT CARD : MASTERCARD _____ VISA _____ DISCOVER _____
Card # _____ Exp. Date _____
Cardholder _____

RETURN TO: Vermont Grocers' Association . 135 North Main St - Suite 5 . Rutland, VT 05701-4142
Fax Forms to: 802-773-2242 Information call : 800-842-8503

Silent Auction . . . Door Prizes . . . Welcome Gift Bags

Silent Auction Sponsor
All Proceeds Benefit Vermont Grocers' Scholarship Fund
Convention guests have opportunities to place a written bid on individual items
on display throughout the weekend.

Item(s) for donation

- Please check here if you are planning to donate an item. Item(s)
____ I will donate an item for the Scholarship Weekend Auction
____ Item(s) _____
____ Drop off _____ Sheraton Hotel on Friday, September 24th
____ I will donate an item for the Children's Expo Auction
____ Drop off: _____ Sheraton Hotel on Friday, September 24th
____ Item(s) _____
____ Drop off: _____ At the VGA office prior to September 17th

Door Prize Sponsor Show Industry Support - Gain Company Recognition

Donate an item that will be given away in your company name as a door prize at an event during VGA's Convention Weekend.
I will donate _____

(name of item(s))

- Please check here if you are planning to donate an item, but are not sure what it will be at this time.
____ I will drop off Door Prize(s): _____ At Sheraton Hotel on Friday, September 24th
____ I will drop off Door Prize(s) _____ At the VGA office prior to September 17th

- 160 Golf Goodie Bag Items:**
Name of Items _____
____ Product will be forwarded to VGA office before September 17th
____ Product will be dropped off at the Sheraton Hotel on Thursday, September 23rd by 8:30 a.m.

- 200 Hotel Welcome Gift Bag Items**
Name of Items _____
____ Product will be forwarded to VGA office before September 17th
____ Product will be dropped off at the Sheraton Hotel on Thursday, September 23rd by 8:30 a.m.